

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 04435 231207 Z

72

ACTION NEA-05

INFO OCT-01 ADP-00 EB-11 PER-05 /022 W
----- 034458

R 231130 Z JUN 73

FM AMEMBASSY TEHRAN
TO SECSTATE WASHDC 2831
INFO USDOC WASHDC

UNCLAS TEHRAN 4435

E. O. 11652: N/ A

TAGS: BEXP, EGEN, IR

SUBJECT: COUNTRY COMMERCIAL PROGRAM: MARKETING RESEARCH
OFFICER POSITION

REF: STATE 117096

1. EMBASSY HAS DISCUSSED COMMERCIAL PROGRAM PAPER WITH MR. WELCH OF COMMERCE DEPARTMENT. WE HAVE COVERED IN SOME DETAIL THE PROPOSED MARTTOWPG RESEARCH OFFICER (MRO) POSITION IN THE TRADE DEVELOPMENT CENTER.

2. EMBASSY AND WELCH IN AGREEMENT ON NEEO TOR EXPANDED MARKET RESEARCH ACTIVITIES AND THERE IS NO PROBLEM CONCERNING ORGANIZATIONAL ORIGIN OF SPECIALTION I.E., EITHER A STATE OR COMMERCE POSITION IS EQUIALLY ACCEPTABLE.

3. HOWEVER, EMBASSY STRONGLY SUGGESTS THAT MRO WILL BE BETTER SERVED BY ASSIGNMENT IN THE EMBASSY RATHER THAN THE TDC FOR FOLLOWING REASONS:

A. EMBASSY COMMERCIAL UNIT LOCAL STAFF FAR BETTER ABLE TO SUPPORT MRO BOTH FOR BACKGROUND INFORMATION AND CONTACT WORK THAN TDC. TDC STADF WILL NECESSARILY BE HEAVILY ENGAGED IN ACTUAL SHOW, TRADE MISSION, ETC., PREPARATION THAN EMBASSY STAFF AND WILL PROBABLY NOT BE ABLE TO DEVOTE AS MUCH TIME TO SUPPORT MRO AS WILL BE NECESSARY

? UNLESS MRO IS PERSIAN LANGUAGE OFFICER, WHICH APPEARS
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TEHRAN 04435 231207 Z

DOUBTFUL, HE WILL REQUIRE ALMOST FULL- TIME LOCAL ASSISTANCE IN MAKING HIS ROUNDS, ESPECIALLY OUTSIDE OF TEHRAN AND IN INTERPRETING AND COLLATING STATISTICAL AND OTHER SUPPORTING DATA NEEDED IN PREPARING COMPREHENSIVE MARKET SURVEY. SECRETARIAL SUPPORT, BOTH AMERICAN AND LOCAL, CONSIDERABLY MORE ADEQUATE IN EMBASSY.

C. PHYSICAL LOCATION WITHIN EMBASSY WILL PERMIT FREE ACCESS TO FULL RANGE OF SERVICES INCLUDING ACCESS TO GOI OFFICIALS WHICH AT OUTSET AT LEAST TDC UNABLE SUPPLY.

D. EMBASSY UNDER NO CIRCUMSTANCES WILL DIVERT ATTENTIONS OF PROPOSED MRO FROM HIS ASSIGNED TASK.

4. EMBASSY SUGGESTS THAT FURTHER POINT SHOULD BE CAREFULLY CONSIDERED BY DEPARTMENTS OF STATE AND COMMERCE BEFORE FIRMLY DECIDING ON MRO ASSIGNMENT TO TDC. EMBASSY COMMERCIAL UNIT HAS BEEN ONLY PARTIALLY STAFFED FOR THE BETTER PART OF PAST THREE YEARS. IF COMMERCIAL UNIT IS FULLY AND ADEQUATELY STAFFED AND PRIORITIES OF UNIT RE- ORDERED, KNEED FOR FULL- TIME MRO MAY NOT BE AS PRESSING AS COUNTRY COMMERCIAL PAPER IMPLIES. HENCE, EMBASSY'S EARLIER RECOMMENDATION THAT FIRM DECISION ON MRO AWAIT ARRIVAL OF TC DIRECTOR STILL VALID.

5. SEPTEL FOLLOWS CONCERNING OTHER EMBASSY SUGGESTIONS FOR CCP WHICH WELCH WILL BE ABLE DISCUSS IN DEPTH WHEN HE RETURNS.
HELMS

UNCLASSIFIED

NNNNMAFVVZCZ

*** Current Handling Restrictions *** n/a

*** Current Classification *** UNCLASSIFIED

Message Attributes

Automatic Decaptoning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 23 JUN 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973TEHRAN04435
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: n/a
Errors: n/a
Film Number: n/a
From: TEHRAN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19730629/aaaajpod.tel
Line Count: 94
Locator: TEXT ON-LINE
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 73 STATE 117096
Review Action: RELEASED, APPROVED
Review Authority: martinjw
Review Comment: n/a
Review Content Flags:
Review Date: 04 OCT 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <04-Oct-2001 by phillir0>; APPROVED <08 FEB 2002 by martinjw>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: <DBA CORRECTED> srp 980226
Subject: COUNTRY COMMERCIAL PROGRAM: MARKETING RESEARCH OFFICER POSITION
TAGS: BEXP, EGEN, IR
To: NEA
SECSTATE WASHDC INFO USDOC
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005